

The Mix Steering Group
18th May 2010
Bellenden Old School
6.00pm to 8pm

No	Description	Action
1,	<p>Welcome & Introductions Chair Jade McNeish, welcomed everyone and asked members to introduce themselves.</p>	
2,	<p><u>Aims</u></p> <ul style="list-style-type: none"> • To look at the SU and Mix proposal, and where it ties into what the YSG is all about, and where it 'could' benefit members of the main YSG • Accreditation and learning • Upcoming sessions and what next? <p>Some members of the YSG have been on SU...a few thoughts</p> <ul style="list-style-type: none"> • Member explained the purpose of Summer University the course they attended was for one week, held during the summer holiday. <p>Went through (poignant elements of the SU/Mix 2010 proposal) only</p> <ul style="list-style-type: none"> • Programming lead by – Represents, Auditioning in partnership with Creative Media & VAPA • YSG group not big enough to delivery everything, so we need to work with Represent – • Would young people involved in the audition process be paid? • It would be reprezents who manage audition process, contracts and programming of artist • CM make yp audition ready • Represents it is hoped need to deliver better than we did last year, and build on our work • Could be a good partnership • Anything new Summer University and The Mix – first time SU/Mix package has been put together <p>Selling point for young people:</p> <ul style="list-style-type: none"> • Get to see artists for free! <p><u>Key Elements</u></p> <ul style="list-style-type: none"> • Southwark Youth Carnival run by Kinnetica • Revealed Events Management training • Mix on tour and will be in each part of the borough • practical set design • The Mix is about giving young people a chance to perform and finding links to professional companies and also inputting into 	MS

	<p>their community</p> <ul style="list-style-type: none"> • Better media coverage • No reason why regular YSG attendees shouldn't be able to declare interest in the Event Management training and First Aid training, Mukesh Solanki to liaise within his area to arrange this training <p>Accreditation interest:</p> <ul style="list-style-type: none"> • Some young people signed up for-Events management training, Fashion and going through the audition process. 	
3,	<p>Future sessions:</p> <ul style="list-style-type: none"> • comms and marketing • site design • security and policing <p>Next session-Looking at:</p> <ul style="list-style-type: none"> • Facebook-(Have a yp that wants to champion this) • Advertising and promoting the Mix/getting the mix messaging out • Mix branded goods (i.e. oyster wallets/T-shirts, USB pens....new ideas?). <p>Facilitation by Comms team. Meeting opened by chair and Mix workers</p>	

Next meeting to be held in 2 weeks time-1st June (arrival 6.15 for a 6.30pm start

Venue: Bellenden Old School