

Introduction:

- Introductions and welcomes
- Good housekeeping (mobile phones off/silent, fire and toilets)
- Aims of the session
- Ground rules for group

Focus for the first few sessions will be the following:

- Getting young people familiar with one another, and understanding what it is like to work in a team
- Quizzing to see what young knew about the mix?
- Find out why some participants returned from last year?
- What they want to get from the main YSG?
- Finding out what currently works, and what needs to be improved?

1. Ground rules for the group:

The attendees were asked and agreed to start to begin to draw up a list of rules of engagement that could benefit the smooth working of this group. As there is a lot to cover over this cycle of the mix, it was thought that the group should start as it means to go on, and begin to develop some ground rules, listed below:

- **Punctuality-As the session was supposed to start at 6.00pm**
- **Phones off or put on silent**
- **Please put your hand up to speak**
- **Say what's on your mind, but be respectful of others thoughts and opinions too**
- **Listen to other people when they're speaking**
- **One person speaking at a time**
- **Please don't speak over others**

This is a start, and we'll be adding to these rules and reviewing them at each and every session.

2. Presentation:

Had a small presentation from a Michael Situ, who wanted to get involved with the planning group of the mix because he has a vision of a community fair and football tournament.

At present he is very much at the planning stage, but what he presented has already got a lot of overlap, as listed below:

- Footy tournament, and there could be some synergy with Millwall FC

- Wants to hold it at Burgess
- 3 day event running on 14th, 15th and 21st of August-the mix is planned for the 14th
- Wants to work with Connexions etc, info on apprenticeships
- Wants to attract Southwark young people
- Wants to develop a legacy by creating a footy tourney-Southwark shield, a careers advice road show attracting some employers too

Michael left his details, and was invited to participate and plan for the mix (with the partnership group)

3. Understanding of the Mix Steering groups and Structure-explained in session, and as seen on PowerPoint attachment

4. What QUALITIES can you (as young people) bring to the mix?

Answers (randomly) taken from the first exercise-as seen on PowerPoint

Part 1:

- Hosting the event
- Organising, and events management
- Creative and artistic input
- Giving experience of working on, and attending large scale festivals
- Experience of the mix 08, 09
- Performing
- Web design
- Survey design-pre event

Part 2:

Who should we be attracting to partner Southwark at the mix?

- Local businesses
- Universities
- Colleges
- The Media

Exercise 2

20 minutes...split into groups

5. What opportunities are there to involve more young people in The Mix 2010?

- Through better promotion
- Attracting via competitions and rewards
- Youth co facilitating the Main steering group

- Young people advertising and marketing the mix
- Young people recruiting other young people, i.e. invite a buddy etc
- Competitions through different youth groups
- Through YCC/SYC etc
- Websites and Facebook
- Rewards for group participation
- By offering accredited training

What ideas do you think will raise the profile of The Mix 2010?

Yp asked...how can we big up the mix?

- Prizes awarded at Festival
- Branding and Merchandising- like T-shirts
- Associated activities with existing projects such as Art camp-Peckham Space
- Free giveaways with incentives-T's, Oyster holders
- Giving yp the opportunity to star in Mix commercials to go out on radio

Where is youth involvement going to be most effective? And helping in audience experience?

- Assisting in better organisation of acts on stage
- Better publicity of other activities at the mix, and better signposting
- Yp want to work on site design
- After performance (in represent tent) for youth steering group
- Working with security around planning and how they engage young people
- Better event management/ divvy out backstage passes

Audience experience

- Disabled access too far
- A host that can interact more with crowd, and present from within the park
- Audience documentation-signpost where this can be done
- Better signposting
- Mix Flags, little ones for the crowd
- Zoning flags for key areas of the park
- Breaks in the main stage
- Better info stands
- Create crowd interaction
- Better uplifting atmosphere for all areas. Represents was viewed as being very good, Live n'up-Tent too dark, poorly thought out

Extra question-

List a few key words that could be used to promote the mix to residents of Southwark?

